



greenlit



WHAT IS GREENLIT?

Greenlit is a UK-based crowdfunding site designed specifically for creatives working in film. Greenlit connects filmmakers with their audience and helps them raise the necessary funds to make their short or feature a reality. Projects at any stage are welcome at Greenlit; funds can be raised for everything from **documentary shoots** to **post-production costs** to **festival submission fees**.

Founded by Peter J. Storey in 2017, Greenlit has **helped raise over £500,000** from **over 9,000 donors** for creative projects. It has assisted creatives with budgeting, social media, and advertising strategy. Greenlit is rolling out new features for its creatives, including **video-on-demand** and **premiere live-streams**.

HOW CAN GREENLIT HELP FILMMAKERS?

Greenlit welcomes film projects of all formats and genres. Past campaigns include:

- **Short and feature films**
- **TV pilots and web series**
- **Music videos**
- **Documentaries**
- **YouTube videos**

The Greenlit team guides creatives through setting up their campaign, providing them with tools and strategies to find their supporters and reach their target. Greenlit connects creatives with their audiences through Greenlit's **social media, newsletters and events**. This is one of the many advantages of a successful crowdfunding campaign: it converts supporters into **dedicated, career-long fans**.



greenlit.com



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WHAT SETS GREENLIT APART?

Greenlit is different: it focuses on more than just crowdfunding. Greenlit is helmed by a team of film, music, and theatre professionals who understand the creative process. The Greenlit team provides every project with personalised advice to help them achieve both their financial and creative goals. Greenlit has hosted premiere live-streams and video-on-demand rentals for past projects and has helped coordinate press strategy outreach to film blogs and press.

Greenlit is committed to supporting its creatives beyond the crowdfunding cycle. Through panels, online Q&As, and their newsletter, The Creative Crowd, Greenlit shares insider knowledge to help our creatives build sustainable careers in the film industry.

Greenlit does all of this—and with fees that are the same or lower than leading industry competitors. With a median fundraising-to-target rate of 102%, the site has seen consistent success with helping creatives fund their passion.

If you're wondering how to fund your next film, talk to us! Greenlit offers free online consultations to new clients. To register for a one-on-one session, visit grn.lt/fundit.

To learn more about Greenlit's film support, go to greenlit.com/create-film.



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