



Trust Arena ARENA Hub – Enabling Stories that Transform, Empower, and Connect

Forum, Festival and Training Hub

Trust Arena Film Festival & Forum (CIC)

Stories that Resolve, Empower, and Connect.



Mission

Inspiring reflection, connection, and peace through film.

- Showcasing and enabling fiction and non-fiction films about community, peace, empowerment, and reconciliation.
- Creating spaces for dialogue between filmmakers, students, and audiences.
- Providing technical production and distribution training and support via leading London Training company; SOHO EDITORS in partnership with FILM LINK.



The Opportunity

The world needs stories that build Trust Arena. - Rising appetite for meaningful, socially conscious cinema. - Opportunity to connect education, psychology, and the arts. - Expanding global audience for hybrid cultural experiences linked to skills enhancement and personal development.



The 3-Year Plan

Year 1: Regional festival + UK university screening series

Year 2: Hybrid global event with academic partnerships supported by BLACK MAGIC Training Hub.

Year 3: International screenings, filmmaker residencies, empowerment grants



Target Audiences

Filmmakers focused on community, empowerment, conflict resolution, and reconciliation

Universities and psychology departments

NGOs and cultural institutions

Students and local audiences seeking meaning and hope and dial



Trust Arena ARENA@Universities Initiative

Screenings + facilitated workshops across UK universities and colleges.

Collaborations with psychology, education, and media departments.

Average package rate: £3,000 per screening/workshop.

Institutions co-promote events and seek local sponsors.



Educational Partnership Model

Item 1: The Trust Arena ARENA University & College Workshop Programme

A dedicated outreach initiative that partners with universities and colleges to host screenings and facilitated workshops exploring:

- *Conflict Resolution*
- *Community Building*
- *Personal Empowerment in the Digital Age*

Each screening takes place on campus in collaboration with Psychology, Education, and Media Studies departments. Films are paired with guided discussions linking cinematic themes to local issues such as racism, migration, inclusion, and identity.



Item 3 – Funding & Impact

Sustainably Funded, Academically Enriching

Each University or College event operates as a £3,000 **package**, managed by the Trust Arena team and funded through:

- Departmental workshop fees
- Local and institutional sponsors
- Community donor contributions
- Ticket sales and optional gala receptions

Long-Term Vision:

- Creation of the **Trust Arena Educational Network**—a consortium of UK and international institutions using film to drive social reflection and positive change.
- Annual flagship event at the **Caux Conference Centre, Switzerland**, where filmmakers, sponsors, and students gather for two days of screenings, workshops, and global dialogue.
- Donors receive invitations to attend as part of the Trust Arena ARENA circle of supporters.

Item 2 – The Workshop Experience

From Film to Actionable Insight

Body:

Each event includes:

- A film screening curated by the Trust Arena team
- A **facilitated workshop** led by Trust Arena educators
- Optional **Q&A sessions** with filmmakers or featured subjects
- Follow-up discussions addressing real and immediate issues within the host community.

Value for Students:

- Free access to screenings and workshops
- Opportunity to develop and showcase original creative work
- Mentorship and technical support from Trust Arena
- Eligibility to submit their projects to the Trust Arena judge team



Marketing & Partnerships

Peace NGOs, embassies, and universities.

Joint PR and co-branding with host institutions.

Social storytelling featuring filmmakers.

Year-round community screenings and panels.



Long-Term Sustainability

Bridge Builder Partners: annual sponsorship circle.

University Network: ongoing educational screenings.

Trust Arena Online Library: curated streaming hub.

Residency & Fellowship: peace-focused filmmakers.



Funding Request

Seeking £50,000 in seed funding to: - Deliver the first festival and UK university series. - Build infrastructure and digital presence. - Measure and communicate social and educational impact.

In-kind support: venues, logistics, university partnerships, media coverage.



Closing

"Film can do more than entertain — it can heal, empower, and unite."

Join the Trust Arena movement.

Stories that Resolve, Empower, and Connect.

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